

# PHYSICIANS' GUIDE

## STARTING YOUR MEDICAL PRACTICE

They didn't  
teach you about  
**BUSINESS**  
in medical school

**JBN MEDICAL SERVICES**

MEDICAL DIAGNOSTICS . CLINICAL TRIALS . TEAM MODEL

**jbn**

MEDICAL DIAGNOSTICS SERVICES INC.

**SPECIALISTS CLINICS**

**ONLINE**

**[www.jbnmedical.com](http://www.jbnmedical.com)**

# They didn't teach you about business in medical school.

## A doctor's business, like any other business, involves:

- Planning
- Financing
- Accounting
- Taxation
- Professional consultants
- Office procedures
- Personnel
- Billing systems
- Documentation and storage
- Understanding the pricing structure of the business

At JBN Medical we can offer you a way to get started immediately, with minimum or no cash outlay and without the hassles involved in looking after all aspects of setting up and running a new practice.

Starting your own practice is a complicated and expensive task. Running it can be very demanding on your time and create problems that you will have to address as the manager of your practice.

## TEAM MODEL

Physicians are supported by a clerical team of trained professionals. We exist in a highly technical and well organized environment, which allows you maximum flexibility. Your practice is not limited by geography. Our technology creates a virtual clinic, independent of time and location. The clinic provides you with electronic medical records, booking and referrals department, reception and full administrative support, available to you 24/7.

## MEDICAL DIAGNOSTICS

Most physicians cannot afford the expensive diagnostic equipment in their solo practice. We offer you and your patients a full complement of non-invasive cardiac diagnostics, including:

ECG

HOLTER AND LOOP EVENT MONITORING

AMBULATORY BP MONITORING

GRADED EXERCISE TESTING

CARDIAC ULTRASOUND

SPIROMETRY

## TAKE THE NEXT STEP ...

Allow us to show you how you can start your private medical practice with minimal hassle and maximum satisfaction.

Please visit:

**[www.jbnmedical.com](http://www.jbnmedical.com)**

or call **905-331-3977**

to set up an appointment to view our clinic's facilities.

### JBN MEDICAL SERVICES

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